



*Fall - Winter Edition 2009*

# MEDIA KIT

CASTLES & ESTATES  
DIGITAL VERSION  
Advertisers

# CASTLES & ESTATES



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- Digital Version
  - Half page \$549
  - Full page \$999
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- Your ad must be ready to print and re proofed by you.
  - We do not proof, it is your responsibility to send us your ad ready to print
  - If you wish to use our designer to prepare your ad, our designer will send you her price list.
  - You need to contact us as: [admin@iresagent.com](mailto:admin@iresagent.com) in order to request a reservation registration form, and your payment will have to be done at reservation.
  - A full list of our digital distribution list will be available for your review upon request.
  - We reserve the right to change the list at any time as it will be based on actual distribution and can vary at times.

## Material and Mechanical Requirements

- Page Specs Live Area Bleed Size
- Full Page (with bleed) 8.5" x 11" 8.75" x 11.25"
- Full Page (non bleed) 8" x 10.5" -
- 1/2 page (with bleed) 8.5" x 5.5" 8.75" x 5.75"
- 1/2 page (non bleed) 8" x 5" -
- 1/4 Page 3.75" x 5"
- Publication Specs
- Finished Trim size 8.5"x11"
- Live area 8"x10"
- Bleed size 8.75"x11.25"
- File Specifications
- CMYK separated files
- Resolution: 300 dpi
- Include all fonts and graphics
- Prefer hi-res PDF files.
- Will accept tif & hi-res jpeg files.
- Method of delivery: Electronic files preferred.
  
- Please email your files to your account representative: [Admin@iresagent.com](mailto:Admin@iresagent.com)

## Terms & Conditions

- A. All payment is due at signing for all advertisement.
- B. Positioning is at the discretion of the publisher unless written request is approved by publisher.
- C. Cancellations or changes in orders must be made in writing and must be received by publisher on or before closing date.
- D. All contents of advertisements are subject to publisher's approval.
- E. Orders of advertisement are non-cancelable 15 days prior closing date.
- F. A fax of advertisement or a proof via email will be submitted to the advertiser, no response from the advertiser will automatically assume that the advertiser accepts the proof. No refund or any other obligations from the publisher who will not be responsible or liable.
- G. The advertiser and its' agency if there is one, each represent that any advertising submitted complies with the applicable laws and regulations and does not violate any rights and/or is harmful to any person corporation or other entity. As part of the consideration to induce Castles & Estates to publish such advertisement, the advertiser and its' agency, if there is one, each agrees jointly and severally to indemnify and hold harmless Castles & Estates and its' employees and representative against any liabilities loss damages and expenses of any nature including attorney fees arising out any claims for libel, invasion of privacy, copyright or trademark's infringement and/or any other claim or suit that may arise of out the copying printing publishing distribution or transmission of such advertisement.
- H. Castles & Estates reserves the right to use any of the commercially accepted printing process.
- I. Castles & Estates magazine will not reimburse any advertisement space if the publication would not be able to be delivered by the due date in the case of; acts of God or any other unpredictable events such as; strikes, lack of transportation, war, acts of terrorism, etc...